Corporate Social Responsibilities (CSR)



The Company realizes the sustainable development of business, environment and society altogether, not only to build the robust business foundation, but also determine to create benefits and develop community to grow along with business operation.

As of Thai company, The social activity is set in place under the good corporate governance policy to take responsibility among stakeholders, create benefit and develop communities The Company and the Company Group will apply the social and environment responsibility as a part of business management (CSR-in-Process) under the "Corporate Social Responsibilities (CSR) Policy" The details are as follows

Corporate Social Responsibility Policy (CSR)

Principle 1: Good Corporate Governance

To conduct business in accordance with relevant laws and regulations, be transparent, disclose the significant information, verify and perform the good corporate governance policy as well as the Sufficiency Economy Philosophy by considering the benefit of shareholders, employee, communities, society, suppliers, media, customer, people, competitors, creditors, government agencies and all stakeholders.

Principle 2: Conduct Business with Fairness

To promote free trade competition, avoid any arrangement that may cause the conflicts of interest and violation of intellectual property and anti-corruption of all form.

Principle 3: Human Rights and Treatment to Employees

To comply with the corporate culture of the Company, support and respect to the protection of human rights, treat employee equally and be fair, provide welfare, safety and hygiene in the workplace as well as complying with the policy to promote the organization learning and personnel development to profession level. The employee is also encouraged to participate to create benefit to social both directly and indirectly.

Principle 4: Responsibility to Consumers

Aim to product development and services which no impact to consumers and environmental, being qualified according standard or higher that standard with fair and reasonable, to provide the sufficient information of products and services and to protect customer's confidential information as well as not to use for own benefit or wrongfully related persons.

¹³ Approved by the meeting of the Board of Directors No.6/2014 on 14 November 2014

Principle 5: Environment and Safety

To realize and conduct the risk analysis process which impact to environment and safety in all business processes including the utilizing of resources efficiently.

Principle 6: Participation in Development of Community and Society

To encourage business operation to improve the quality of life, enhancing the economy and strength the surrounding communities.

Principle 7: Development and Dissemination of Innovation from Social Responsibility

To support the creation and promotion of stakeholders' participation in developing innovations to enhance the balance between communities' value, society, environment along with sustainable business growth.